

31. The Experience of a consistent Top Performer. Top 3% in the GTA and Top 2% in Mississauga.
32. I achieve a higher Sold to Ask Percentage than the average obtained on The Toronto and Mississauga Real Estate Boards. Further, I sell my listed homes considerably faster than the average obtained on both boards.
33. You will receive a **FREE** Home Staging and Decorating consultation provided by "The SCheryls". They are professional home stagers and decorators.
34. A rider card will be attached to your For Sale Sign showing a dedicated web address created specifically to present your home description, still pictures, video tour and showing the web address i.e. 123yourhome.com.
35. Full colour Bus Shelter poster advertising to alert buyers to the fact that I specialize in this area and am the best qualified to find them a home.
36. Personally conduct group weekend "Tour of Homes" for buyers and sellers.
37. And lastly, you get **ME and Peace of Mind**. Once your home is sold, I stay in touch with you over the months and years ahead because "I want to be YOUR Real Estate Professional." I'm available to help anytime. I'm your resource.

...That's why you should list and sell your home with me...

All 37 Reasons!

	 
	<p>sutton group - summit realty inc. brokerage <small>INDEPENDENTLY OWNED AND OPERATED</small> 1100 Burnhamthorpe Rd. W. Unit #27 Mississauga, Ontario L5C 4G4</p> <p><i>It's the follow through that counts!</i> </p> <p>Fax: (905) 897-9610 Cell: (416) 258-1391 E-mail: gordon@4dalyhomes.com</p> <p>www.4dalyhomes.com </p>
<p>GORDON M. DALY Sales Representative (905) 897-9555</p>	

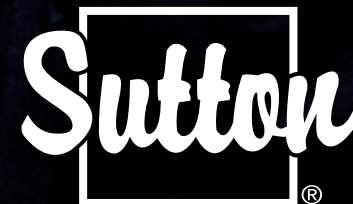
905-897-9555

Definitely intended to solicit new listings and buyers except those under contract.

37 Reasons You Should List & Sell Your Home with Gordon M. Daly

Sales Representative

sutton group - summit realty inc. brokerage



1. You will get my **Personal** control of all matters related to the sale of your home.
2. Your home will be aggressively promoted via the internet, on my own website, sutton websites and other sites widely used by purchasers and in my monthly newsletter.
3. You will receive a personally researched and prepared Comparative Market Analysis to assist in determining the optimum listing price for your home.
4. You will be given my personal Cancellation Guarantee.
5. You will be given, by me, the full explanation of Agency Law and other laws that effect a residential real estate transaction.
6. You will review progress with me on a very regular basis until I sell your home.
7. You will have an Open House for Agents.
8. You will have Open Houses to expose your home to potential buyers. (If you approve).
9. You will have your home advertised in print as required.
10. You will have a "Just Listed" and/or "Open House" invitation widely distributed.
11. You will have direct access to me at my office or via email, fax and cell phone.
12. You will have me email each sales representative after each showing for feedback.
13. You will have prompt follow-up with all prospects resulting from Open Houses, newspaper ads, sign calls or other means.
14. You will have professional full colour feature sheets, floor plans as well as other supporting materials in your home at all times to ensure the best possible presentation and promotion of your home.
15. You will have the possibility of one of my buyers, buying your home **(Up to 25% of the time!)**
16. You will receive regular updates so that you are aware of new residential listings, sales and rejected listings in your area.
17. You will be provided, upon request, with the names and phone numbers of my references.
18. Your home selling activity will be closely monitored and controlled by me and our office staff.
19. You will have a detailed and personally tailored comprehensive Marketing Program Prepared and implemented by me.
20. You will have full colour pictures of your home taken for publicity purposes and the MLS Listing.
21. You will receive, at your request, mortgage and/or financing advice from my mortgage specialist.
22. You have me **personally** prepare and present all offers from my buyers.
23. You will have the benefit of my 50+ years of business experience and an Annual Sutton "Platinum Award" Winner.
24. You will have me **personally** present, thoroughly review, negotiate and manage the presentation of all offers.
25. You will have me ensure your lawyer, accountant and others (as directed by you) are made aware of all pertinent matters and receive necessary documentation in a timely manner.
26. You will have all offer deposit funds placed in a trust fund account until closing or other termination of a signed Agreement of Purchase and Sale.
27. You will receive my Monthly Real Estate Newsletter via email.
28. You will have a "Video Tour" of your home placed on the internet, MLS, my website and other websites to ensure buyers fully appreciate your home, taking them a giant step closer to an actual purchase.
29. Direct marketing to hundreds of area active real estate agents and to another 150+ sutton group - summit office agents.
30. Services of one of Mississauga's Leading Real Estate Lawyers.